

AUDIO CD ORDER FORM



AMERICAN BUS MARKETPLACE

January 28-February 1, 2007
Grapevine, Texas



CIRCLE COURSE NUMBERS DESIRED SESSIONS ARE 1 CD UNLESS DENOTED

SUNDAY, JAN. 28TH

- 101 CoffeeTalk
Alf Nucifora
- 102 Protect Your Business
Panel Presentation
- 103 Confronting Complex Legal Challenges: A
2007 Overview
Panel Presentation
- 106 Putting Boomers on Buses
Alf Nucifora
- 107 Operational Costs and Profitability for the
Bus Industry
Jay Thompson
- 109 The Dollars and Sense of Motorcoach
Travel
John Dunham
- 110 Addressing Fuel Issues in the Bus Industry
Jay Thompson

MONDAY, JAN. 29TH

- 201 Past, Present and Future Trends of On-line
Marketing
Susan Sweeney
- 202 Engaged Leadership
Clint Swindall
- 203 Big Dollars Come in Small Niches
Alf Nucifora
- 205 Packaging the Big Two: Shopping and
Culture
Alf Nucifora
- 206 Service From the Inside Out
Clint Swindall
- 207 Generations at Work
Steve Gilliland
- 209 Creating Team Synergy
Joyce Weiss
- 211 Latest and Greatest Trends in Operator
Web Sites
Susan Sweeney

- 213 Enjoy the Ride
Steve Gilliland
- 214 Common Sense Selling
Clint Swindall

TUESDAY, JAN. 30TH

- 303 You're Hired, You're Perfect - Now
Change
Steve Gilliland
- 304 Take the Ride of Your Life
Joyce Weiss
- 305 They're Driving Me Crazy
Johnny Campbell
- 307 Breaking the Rules
Steve Gilliland
- 308 Search Engine Secrets
Susan Sweeney
- 309 The Company Mirror
Joyce Weiss
- 310 Maximizing Your Potential
Steve Gilliland
- 311 Speaking With Style
Johnny Campbell
- 312 30 Tips for Operator Web Sites
Susan Sweeney

WEDNESDAY, JAN. 31ST

- 401 How to Manage Your Mouth
Susan Carnahan
- 402 Marketing Madness
Jeff Magee
- 403 Diversity as a Business Opportunity
Kelly McDonald
- 404 Everything's Negotiable
John Kennedy

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Jeff Magee
- 406 So You Think You Know Customer Service?
Sally Baskey
- 407 From BeBop to HipHop: The Face of the Workplace Today
Susan Carnahan
- 408 Laughter, My Drug of Choice
Sally Baskey
- 409 US Latinos: A Marketer's Dream
Kelly McDonald
- 410 Dealing With the Ultra-Difficult Customer
John Kennedy
- 411 How To Build a Better You
Bryan Dodge
- 412 The Power of Networking
Susan Carnahan

- 504 Resolving the Conflict
Carol Scofield
- 505 How to Build a Complete Salesperson
Bryan Dodge
- 506 Self-Medicating With Humor
Sally Baskey
- 507 How to Take Ownership of Your Life and the Benefits of a Powerful Memory
Bryan Dodge
- 508 Aligning Customer Service With Vision
Carol Scofield

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THURSDAY, FEB. 1ST

- 501 Everything's Negotiable
John Kennedy
- 502 How to Find It, Get It, Keep It, Grow It
Jeff Magee
- 503 Organizational Skills for the Busy Organization
John Kennedy

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